

NUTRITION LEADERS COUNCIL

The Nutrition Leaders Council (Council) is a group of visionary business leaders partnering with the American Nutrition Association to move nutrition to the core of our healthcare system and culture.

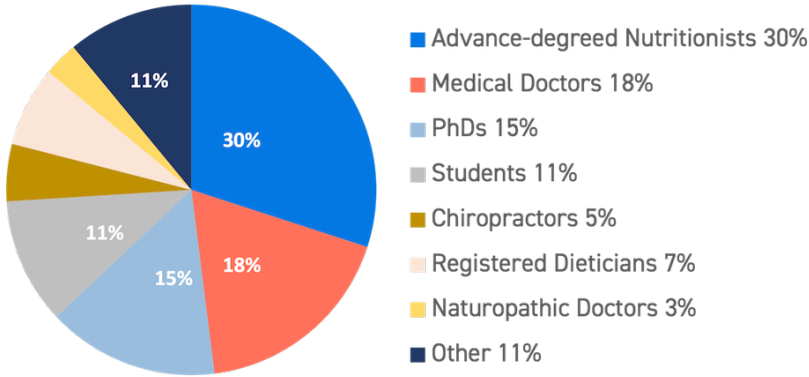
Council Members:

- Provide input to the American Nutrition Association, convene annually at the ANA's **Personalized Nutrition Summit**, and receive quarterly updates from the CEO
- Build relationships with the ANA ecosystem and other Council business leaders

2023 Nutrition Leaders Council Member Benefits		Platinum	Gold	Silver
Brand Visibility	ANA Health Partner seal to show company meets the quality and integrity standards of ANA's corporate relationship policy	✓	✓	✓
	Logo on ANA website with link to company's website	✓	✓	✓
	Dedicated social media posts to highlight partnership	(8)	(4)	(2)
	Dedicated emails to ANA Professional Community (CNSs and other healthcare professionals)	(2)	(1)	-
	Company logo/short message in CNS Connect monthly email	(4)	(2)	(1)
	Promotional offers exclusively for ANA members listed on ANA website and in member portal	✓	✓	✓
	Branded sponsorship of one webinar*	✓	-	-
	Sponsored nutrition science content in our Personalized Nutrition Resource Center *	✓	✓	✓
*Content must be reviewed and approved by the ANA				
Summit Visibility	Featured Sponsor of Summit	Platinum Benefits	Gold Benefits	Silver Benefits
	Complimentary Summit booth	Double Booth	✓	✓
	Video interview (:30-:60) for online promotion	✓	✓	
	Recognition in Summit marketing materials (print + online)	✓	✓	✓
	Exclusive sponsorship opportunities	(3)	(2)	(1)
	Personalized Nutrition 2023 exhibitor registrations	(4)	(4)	(2)
	Complimentary passes to Personalized Nutrition 2023	(5)	(3)	(1)
Other Benefits	Discount code for 1st year ANA professional membership, includes a complimentary subscription to the <i>Journal of the American Nutrition Association</i>	50%	30%	20%
	Discount code for ANA Training Programs	20%	15%	10%
	Enterprise ANA Training Programs rate	✓	✓	✓
Advocacy	Advocacy for nutrition-promoting state & federal policies	✓	✓	✓

ANA COMMUNITY

The ANA community is made up of both health professionals and the public. In addition to some 8,000 members of the public, there are over 12,000 professionals in the community arrayed across these types:



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Platinum



Gold



Silver



ABOUT THE AMERICAN NUTRITION ASSOCIATION

The ANA envisions a society of **Healthy People Powered by Nutrition**. We bring that vision to life through our mission to **Champion the Science and Practice of Personalized Nutrition** and our strategy to **Educate, Certify, Advocate and Connect**.

If you share this vision, join the ANA movement by joining our Nutrition Leaders Council. Please contact Ginger Downey, Corporate & Affiliate Relations Manager, at gdowney@theANA.org.